# Project Developments

# Philosophy

#### Everyday Happiness

### Our Mission

To diversify artists' working style and to help them make their living and develop pride

# Our Concept

- 1) Create a suitable environment that enables artists to be safely absorbed in their creative activities
- 2) Gain recognition as contemporary art
- 3) Break ground in the market of contemporary art and awake the sense of Corporate Social Responsibility and Personal Social Responsibility
- 4) Make proposals to the Ministry of Health, Labour and Welfare; the Ministry of Education, Culture, Sports, Science and Technology; and local government
- 5) Extend educational ideas and train the younger generation in public universities, and so forth.

Our Characteristics

- A social welfare foundation
- Guidance and direction across the four regions; art, design, welfare and education
  Feature artists whose works have been shown both at home and abroad in exhibitions and art fairs
- Dealing in original products in major domestic contemporary museums Our artists have been invited to lecture at Kanazawa College of Art

#### The Position atelier incurve How to create art Primary Basis Secondary Basis Tertiary Basis Distribution: diffusion of art culture Consumption: appreciation of art culture Production: creating art culture Hardware OArt producing facilities OBases of art diffusion OArt culture facilities gallery incurve kyoto, ateliers archives on website Art Culture Facilities Software OArt diffusion programs OArt producing programs OExhibition programs OCultural exchange organizations gallery guides, live art shows international collaboration art fairs, the market Works/Programs Talent OTraining/Educational System OHuman networks OManaging the structure of art inviting artists to lecture at public an exchange system of specialists organizations OAttached supporting groups universities etc. Artists/Specialists support system as fellowships etc. Regulation of environment Support 1 government/autonomy 2 private company 3 audience/citizen

# How to innovative society

